

CONSORTIUM COMMUNICATION ASSET



AERO Project - Press Release

Horizon Results Booster

Headline	AERO Activated the Horizon Results Booster service to strengthen Exploitation of its results
Date	30 June 2026
Location	United Kingdom
Lead organisation(s)	ITML
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The AERO project announces the completion of the Horizon Results Booster Service and specifically the Go-to-Market Service. The Booster is a European Commission initiative to support the exploitation and dissemination activities in EU-funded projects. This milestone marks the partners' intent to create credible pathways towards revenue generation for their 21 exploitable results generated in AERO. The consortium is a first mover for Europe's sovereignty developing software stack ready to be deployed on European hardware.

Strengthening Exploitation

From 21 Individual Results to 3 Joint Key Exploitable Results (KERs)

Before the Booster sessions, the consortium carried out several exploitation activities. Through one-on-one and joint workshops, the project documented 21 individual exploitable results across the consortium, ranging from cloud service components and hardware acceleration tools to system-level software. From this pool of results, three primary Key Exploitable Results were identified as outcomes from cross-partner collaboration. An initial meeting was set with the designated Booster expert to establish a shared understanding regarding AERO's objectives. Subsequently, the discussions focused on the development of exploitation plans for these 3 KERs, including Business Modeling and Market analysis of the European Processor and Cloud Ecosystem.

"We engaged with the Horizon Results Booster service to get an external expert perspective. The workshops enabled us to refine our results and identify concrete pathways towards knowledge valorisation."

Dimitris Eleftheriou | Innovation Manager | ITML

About the AERO project

AERO is a Horizon Europe research and innovation project focused on advancing next-generation computing systems with improved performance, scalability, and energy efficiency.

About the Horizon Results Booster

Booster is an initiative from the European Commission providing a set of services to EU-funded projects, free-of-charge, to help navigate the complexities of dissemination and exploitation. The Go-to-Market support service is one of the two core services that form your Booster experience.

The service aims to help you focus on different aspects such as increasing the maturity level of Key Exploitable Results (KERs), developing effective business plans to facilitate market access and impact, and identifying opportunities for further exploitation or reuse of research results.

You can expect guidance in coaching, assessing result maturity, conducting market analysis, performing risk assessments, and identifying key stakeholders and business partners. Additional support covers innovation management, financial planning, and creating a go-to-market strategy.

Impact / Closing statement

AERO's software results constitute a strategic asset for Europe's cloud sovereignty ambitions. With the Rhea chip entering its sampling phase, AERO partners are positioned among the first movers in this emerging landscape.